

TalentHub

TALENT INFRASTRUCTURE
FOR MODERN UNIVERSITIES

PROSPER MAPEPA, FOUNDER



Rebranded to **VeriTalent**

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Problem - Visibility Gap

- **Students Build Real Work**
- **Employers See Only Resumes**
- **Universities Lack The Infrastructure To Showcase Student Talent at Scale**



Solution

TalentHub Is A White-Labeled, Licensed Talent Platform
That Universities Use To:

SHOWCASE



DISCOVER



NETWORK



GET HIRED



- **BRANDED**

- **LICENSED**

- **MEASURABLE**



CMU TALENTHUB

CONNECT • SHOWCASE • EVOLVE



SHOWCASE
Your Talents



DISCOVER
Opportunities



NETWORK
& Connect



EVOLVE
Together

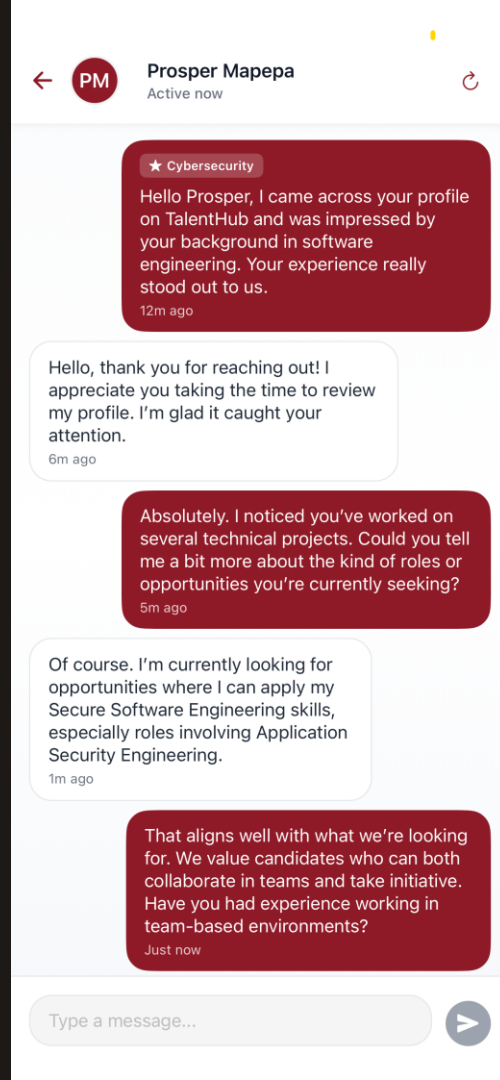
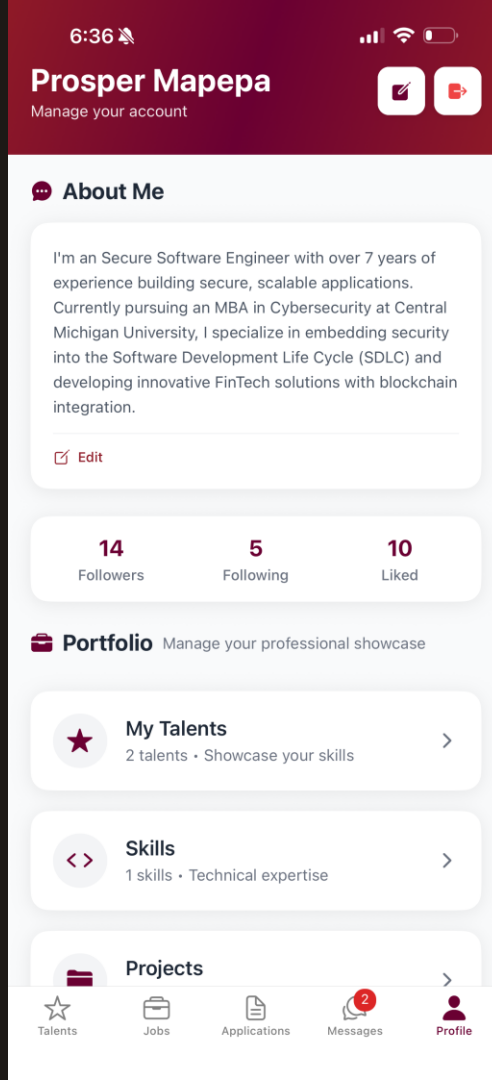
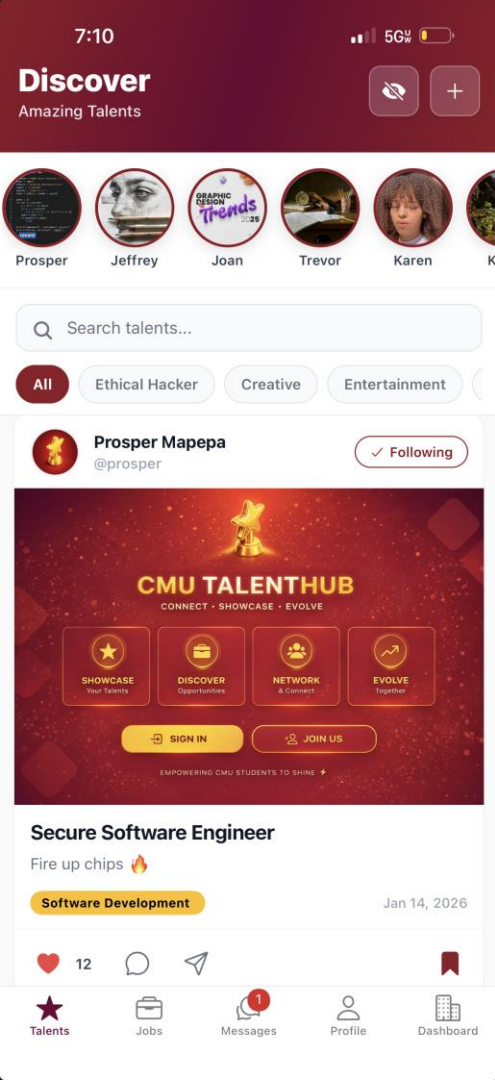
 **SIGN IN**

 **JOIN US**

EMPOWERING CMU STUDENTS TO SHINE ⚡



Unlock



SCAN
VIDEO
DEMO

Customer

Primary Buyer

Mid-to-Large Universities

(8k – 40k Students)

ANNUAL **SAAS** LICENSE

Small Campus	\$15K
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Mid-Sized	\$25K
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Large	\$40K
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OPTIONAL **EMPLOYER** SUBSCRIPTION

Monthly	\$199 - \$1,499
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Competitive Positioning

Platform	TALENTHUB	LinkedIn	Handshake	Indeed
University-Owned	✓	✗	✗	✗
Portfolio-First	✓	✗	Limited	✗
Student - Controlled	✓	✗	✗	✗

We are not a job board.

We are a **measurable talent infrastructure** that aligns student growth with institutional revenue



Why Now?



Enrollment Pressure

~ 40% report declining enrollment since 2020



Skills-Based Hiring

~ 65% hire on skill over degree



ROI Mandate

~ Accreditors require measurable reporting



Traction & Momentum

223

ACTIVE
USERS

214

TALENTS
UPLOADED

97%

USER
RETENTION



APP STORE



PLAY STORE



Market Opportunity

TAM: 2,000+ US 4-Year Institutions

SAM: 800 Mid-Sized Universities

REALISTIC 5-YEAR SOM: 25-50 Campuses

At **25K** AVERAGE LICENSE + EMPLOYER SUBSCRIPTION UPSIDE

25 Campuses = **\$625K ARR**

50 Campuses = **\$1.25M ARR**



Land-and-Expand Strategy

PILOT

CURRENT

**REGIONAL
EXPANSION**

**MIDWEST
UNIVERSITIES**

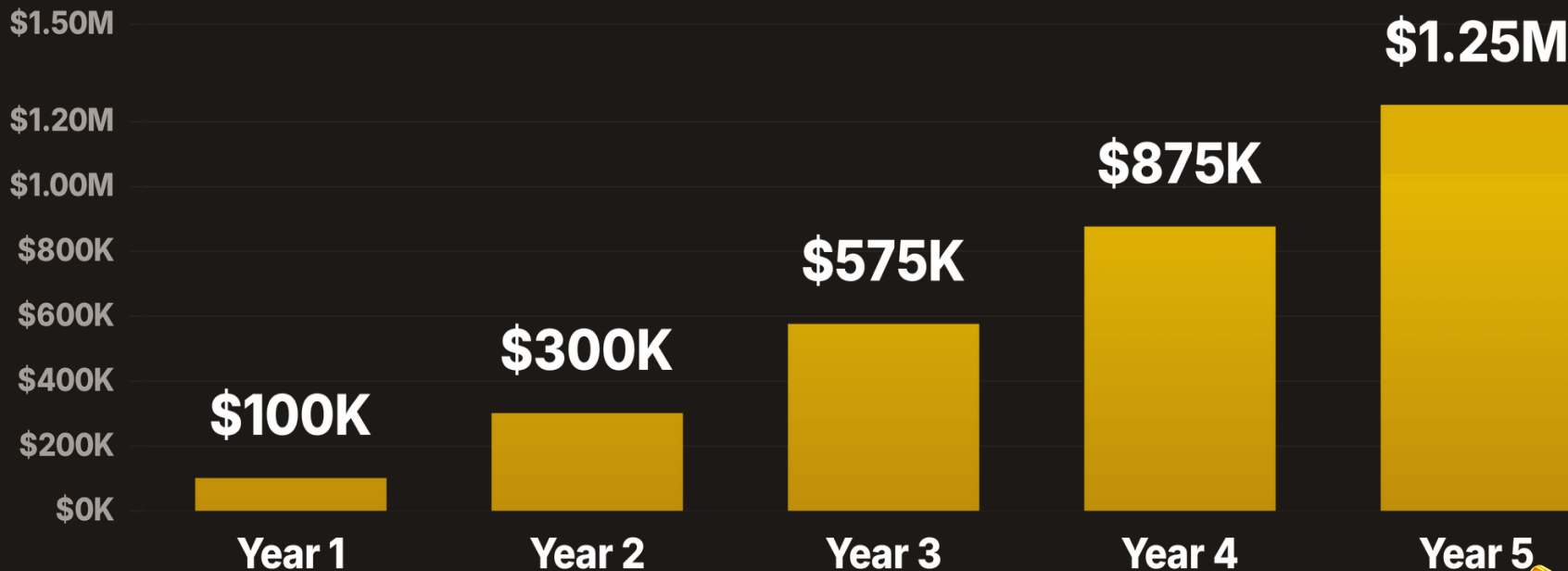
**NATIONAL
SCALING**

5+ UNIVERSITIES



Direct Outreach to Career Services | 12-Month SaaS Contracts

Revenue Trajectory



SAAS BASE + EMPLOYER PERFORMANCE UPSIDE



Advisors

Professor John Gustincic

~ CMU Entrepreneurship, 20+ Years Mentoring Michigan Startups

Glenn Cross

~ Industry Mentor, Regional Business Networks



Vision

IF EVERY UNIVERSITY LICENSES TALENTHUB:

Students Graduate With Visible Work

Employers Hire Based on Demonstrated Skill

Universities Prove ROI Transparency



We Are Asking For

\$20K

To Convert CMU Pilot Into
A Repeatable Licensing
Model



APP STORE



PLAY STORE

Use Of Funds

\$8K- Platform Hardening & Compliance

\$6K- University Demo & Sales Materials

\$4K- Legal Contracts & SaaS Agreements

\$2K- Student Ambassador Expansion



- Secure 3–5 Institutional Pilots

- Finalize Licensing Framework

- Prove Repeatable Sales Conversion

**THANK
YOU**

